

KARYA KREATIF INDONESIA 2021

# CATALOGUE



#DiIndonesiaAja

# SUPERBRAM



[www.karyakreatifindonesia.co.id](http://www.karyakreatifindonesia.co.id) | [www.grebegumkmdiy.com](http://www.grebegumkmdiy.com)



## *Persahabatan Perempuan dan Alam*

Perempuan petani tak pernah berpangku tangan. Di Srikayangan, Kulon Progo perempuan giat menanam, memelihara, dan mencari cara agar hasil panen terserap baik. Bawang merah, salah satu komoditas utama desa, awalnya sekadar digoreng dan dipasarkan secara tradisional.

*Women farmers never stay idle. In Srikayangan village Kulon Progo, women play an important role in farming and post-harvest handling. Shallots, one of their major commodities, were initially fried and marketed in the most traditional way.*

*The women sat together, sharing their aspiration, holding hands to deliver their best product: 'Superbram' .*

Pendampingan Bank Indonesia Yogyakarta mulai 2016 membantu mereka memiliki gudang bibit, membuat pupuk organik, mendaftarkan bawang merah Srikayang sebagai varietas unggul lokal, dan mengolah bawang goreng berkualitas. Musyawarah digelar, semangat disatukan, dan lahirlah Superbram. Memanfaatkan 100% bawang merah yang mereka budidayakan mandiri, Kelompok Wanita Tani Putri Manunggal berhasil memberdayakan perempuan dan mempersembahkan bumbu khas Indonesia yang sehat dan ramah lingkungan.

*Assistance program from Bank Indonesia Yogyakarta since 2016 has helped them build seed storehouse, produce organic fertilizer, register Srikayang shallots as local superior variety and prepare quality crispy fried shallot condiment. The women sat together, sharing their aspiration, holding hands to deliver their best product: 'Superbram' . Utilizing 100% shallots they plant, women farmers group "Putri Manunggal" have empowered a lot of villagers. Other good news? This Indonesian popular garnish is now available in a more healthy and eco-friendly way.*





## Bawang Goreng

Taburkan di atas nasi hangat, campurkan dalam kuah sup, atau kudap langsung; bawang goreng tak pernah gagal menerbitkan selera. Penyedap khas Nusantara ini membawa keajaiban dalam menimbulkan aroma dan rasa gurih khas. 'Superbram' yang dibuat dari bawang merah lokal ramah lingkungan diolah dengan higienis dengan dua kali penirisan. Hasilnya? Bawang goreng yang lebih, gurih, harum, dan tahan lama meski tanpa perasa dan pengawet artifisial. Persembahan terbaik untuk yang terkasih.

*Sprinkled upon fresh steamed rice, mixed in a bowl of soup, or nibbled right away, crispy fried shallots shall never go wrong. This Indonesian natural flavoring condiment has the magic to make your dishes more appetizing and savory smelling. 'Superbram' is made from 100% local eco-friendly shallots without additives. It was drained twice during the process, creating crunchy texture and longer shelf life without artificial preservative. A true gift from the nature for you and your family.*

---

**BAHAN  
INGREDIENTS**  
Shallots, Salt.

---

**VARIAN  
VARIANTS**  
Original, Crispy, Spicy

---

**BERAT BERSIH  
NETTO**  
100 - 200 gr

---

**PENYIMPANAN  
SHELF LIFE**  
5 Months

---

**HARGA  
PRICE**  
Rp25.000 — Rp45.000



**Kelompok Wanita Tani  
Putri Manunggal**

Pergiwatu Wetan RT 33 RW 17  
Srikayangan, Sentolo, Kulon Progo  
Yogyakarta - Indonesia  
+62 8783 9781 252

bawangorengsuperbram@gmail.com  
FB @bawangorengsuperbramofficial  
IG @superbram.id

[www.bawangorengsuperbram.com](http://www.bawangorengsuperbram.com)

Harga yang tercantum  
dapat berubah sewaktu-waktu,  
tanpa pemberitahuan terlebih dahulu.

*All prices are subject to change  
without notice.*

