

Melestarikan Nandan, Menganyam Kearifan

KECINTAAN Dony Permana terhadap ragam kriya berakar pada bisnis ekspor yang pernah lama digeluti keluarganya. Dialog dengan banyak perajin berusia senja dan pertemuan dengan Wulan Rusanty mengantarnya pada perenungan dan adu-gagasan seputar kelestarian hasta karya. Kegelisahan pun mengerucut. Dony menemukan “para akar”, sebutan yang ia sematkan kepada para penghayat kriya, sekaligus mitra kolaborasi yang setara. Sejak itulah, mereka menentukan arah usaha sekaligus gerakannya.

DONY Permana's passion toward handicraft rooted from export business that his family ran in the past. Intensive dialogues with the crafters who were mostly elderlies and his encounter with Wulan Rusanty took him to deep contemplation and brainstorm regarding the sustainability of handicraft. When his anxiety intensified, Donny met with 'para akar' or 'the roots', an epithet he used to honor the crafters who became his equal partners. From then on, they have set up their business and movement goals.

ParaAkar Indonesia yang bertunas pada 2010 adalah wujud aktivisme Dony dan Wulan untuk melestarikan anyaman pandan. Kepedulian ParaAkar terhadap keberlanjutan lingkungan tampak dari getolnya promosi untuk alih-opi perkas sehari-hari ke kriya daun. Selain itu, mereka juga bergerak di hulu, memfasilitasi penanaman pandan laut dan mengatur masa panen. Inovasi menjadi strategi untuk menarik minat perajin muda serta mengangkat serat alam ke level berikutnya. Berbekal hasil riset, ParaAkar berhasil membuat karya anyaman yang lebih tahan jamur. Dengan lapisan akhir yang ramah-lingkungan, ragam kriya pandan pun menembus pasar global.

Besarnya apresiasi dari luar negeri membuat Dony dan Wulan sadar, keberpihakan terhadap produk lokal harus dibangun. Edukasi kepada pasar, pembuat kebijakan, perajin, dan pencari daun ditempuh tanpa lelah. Karena mereka percaya, cita-cita kelestarian anyaman pandan dan penganyamnya hanya akan tercapai lewat kolaborasi.

ParaAkar Indonesia which started to emerge in 2010 is the fulfillment of Dony and Wulan's activism to conserve pandan weaving. ParaAkar's great concern toward the environmental sustainability is signified by their persistent campaign on leaf-based furnishings. They also work in the upstream by facilitating the planting of Pandanus odorifer (sea pandan) and manage the harvest periods. Innovation is their key to attract younger generation of crafters as well as to raise up this local ingenuity to higher level.

Great appreciation from many countries makes Dony and Wulan realize that recognition upon local products shall be developed. Consistently, they keep on educating consumers, policy makers, crafters, and leaf gatherers. They believe that collaboration is the key to the sustainability of pandan handcrafts and the 'roots' who weave them.



Indonesia Sehat

Purse

DIANYAM di Srandakan, dipadankan dengan batik Wijirejo-Pandak, dan disatukan dengan hati-hati di bilangan Tembi.

Voila!

Terciptalah produk cantik padat karya asal Bantul, Yogyakarta. Dompot Indonesia Sehat menjawab permintaan pasar lokal yang tadinya dibanjiri produk impor. Dompot ini muat mawadahi dua masker, tisu basah-kering, dan cairan pembersih tangan. Datang bersama dua masker batik tiga-lapis, set sanitasi ini wajib dimiliki.

WOVEN in Srandakan, adorned with batik from Wijirejo, and finalized carefully in Tembi.

Voila!

A beautiful craft from Bantul, Yogyakarta, is born. 'Indonesia Sehat' or Healthy Indonesia purse is intended to meet the high demand of 'greener' fashion articles. This purse can hold two pieces of masks, dry or wet tissues, and hand sanitizer. Coming with two three-ply batik masks, this sanitization set is a must-carry anytime you go out.



Material / Materials

Woven pandan combined with sogan batik, mica, and water-based coat

Ukuran / Dimension

17 x 26 cm (unopened) / 41 x 26 cm (opened)

Berat / Weight

200 gr

Harga / Price

Rp150.000

DARI Dusun Gunting, Bantul, Yogyakarta, wadah tisu ini ‘turun gunung’ membawa nuansa alam ke hiruk-pikuk kota. Rancak awalnya dirancang sebagai alternatif perkakas rumah tangga dan perkantoran ramah lingkungan. Dipadu dengan kulit sapi, desain minimalis menggarisbawahi kerapihan anyaman pandan yang setiap lembarnya dijalin tekun oleh perempuan penganyam. Ketika unsur otentik dan natural dikombinasikan, bukankah itu pilihan terbaik?

FROM *Gunting Village, Bantul, Yogyakarta this tissue box brings countryside atmosphere wherever it goes. Accentuated with cow leather, this chic box is designed as a better alternative for home and office utensil. Minimalist style is applied to emphasize the neatness of woven pandan braided by women crafters. It is the best option to be authentic and eco isn't it?*

Material / Materials

Woven pandan combined with cow leather, cardboard 3 mm, water-based coat

Ukuran & Berat / Dimension & Weight

Big : 26 x 14 x 9 cm, weight 100 gr

Small : 12,5 x 12,5 x 9 cm, weight 100 gr

Harga / Price

Rp50.000



Rancak
Tissue Box

Kayon

Laptop Case



SELAIN sarat misi edukasi, tas ini kaya akan gagasan kolaborasi. Keterampilan para empu menjalin serat, menitik malam, menyamak kulit, dan merajah wawasan berpadu dalam tas Kayon yang meretas jarak. Produk yang mulanya diciptakan untuk memperkenalkan tokoh-tokoh wayang kepada pelajar ini rupanya juga banyak digemari eksekutif muda. Terwadahi Kayon, laptop 14', dokumen penting, dan pernik kantor pun aman serta praktis dijinjing.

COLLABORATION and education mission are the paramount messages behind the creation of this exotic bag. Various artisans are involved in weaving the leaves, tanning the hides, and painting the batik. Initially designed to introduce wayang characters to adolescents, Kayon laptop bag also turns out to be popular among young executives. With this exclusive bag, any 14' laptop, important documents, and stationery are safely contained and easy to carry.

Material / Materials

Woven pandan combined with sogan batik & cow leather, acrylic painting, water-based coat
*Batik and painting are customizable

Ukuran / Dimension

40 x 6 x 30 cm

Varian / Variants

Wayang Kresna
Wayang Srikandi

Berat / Weight

350 gr

Harga / Price

Rp650.000

Weaving Tutorial

Box Set



SIAPA pun bisa menganyam. Kepercayaan dan tekad melestarikan tradisi anyam serat alam mewujud dalam set tutorial ini.

Kelahirannya ke kancah global juga didukung apresiasi pasar Perancis terhadap seni pandan. Buka dan temukan kisah pendek di balik kriya daun, terdiri dari bahan, peralatan menganyam, instruksi pembuatan, serta contoh hasil jadi sebagai acuan. Berkreasi dengan set ini berarti turut mewarisi dan merawat tradisi nenek moyang menganyam pandan di pedalaman Yogyakarta.

EVERYONE can weave! Aspiration and eagerness to uphold weaving tradition are embedded in this tutorial set. Moreover, its emergence in the global scope is evoked by wide appreciation from France market upon pandan art. Open this box and find a short story of leaf craft. Grab the materials and the tools inside, teach yourself with the attached simple instruction, and see the sample of finished result for guidance! Get creative and let's celebrate our ancestor's ingenious heritage.

Material / Materials

Pandan strips, tutorial set, finished product, water-based coat

Ukuran / Dimension

Pouch: 25 x 25 x 5 cm - weight 500 gr
Cup holder: 25 x 13 x 5 cm - weight 300 gr

Varian / Variants

Pouch
Cup holder

Harga / Price

Pouch : **Rp250.000**
Cup holder : **Rp150.000**

PANDAN Segoro menjadi harapan agar anyaman pandan laut terus mendapat apresiasi. ParaAkar pun berinovasi dan menghadirkan tas belanja dengan kualitas mumpuni. Selain lebih tahan-jamur, otentisitas bahan dibuktikan dengan isian serat alam asli di bagian tali. Membuatnya tetap nyaman ditentang maupun disandang di bahu. Belanja? Yuk, beralih ke yang cantik dan organik.

***SHOPPING** bag 'Pandan Segoro' is a wish for the everlasting existence and greater appreciation for sea pandan. ParaAkar innovate to present a shopping bag with premium quality which does not get moldy easily. Original natural fiber is inserted in the straps, making it stronger and more comfortable to be carried or worn on your shoulder. Going shopping? Let's switch to the fashionable and organic ones!*

Material / Materials

Woven pandan, water-based coat

Ukuran / Dimension

40 x 12 x 30 cm

Varian / Variants

Plain
Painted

Berat / Weight

250 gr

Harga / Price

Plain **Rp100.000**
Painted **Rp200.000**



Pandan Segoro

Shopping Bag

Bujana

Place Mat



ALAS piring Bujana menjadi ikhtiar mengembalikan keluhuran pangan dan kearifan tradisi berboga. Bersantap tak sekadar mengenyangkan raga, namun juga mengisi jiwa. Dibingkai dengan wastra nusantara, jalinan serat alam nan bersahaja menjelma lapik yang mempercantik meja. Jamuan makan pun menjadi lebih bermakna.

***BUJANA** place mat is one of ParaAkar's ways to return the wisdom of culinary philosophy. Dining should be more than fulfilling to our body. It ought to be satisfying for our mind, too. Framed with Indonesian traditional art textile, the modest woven natural fiber has transformed into exquisite craft adorning your table. Let's have a meaningful meal every time.*

Material / Materials

Woven pandan combined with Indonesian batik, cardboard 3 mm, water-based coat

Ukuran / Dimension

43 x 30 cm
6 sheets/set

Berat / Weight

700 gr / set (6 pieces)

Harga / Price

Rp300.000

Plate



MASIH ingat dengan pinjung, sudi, pincuk, dan takir? Wadah makan tradisional nusantara tak lepas dari beragam kreasi daun. ParaAkar mencoba mengembalikan ingatan kolektif akan kearifan tradisi dalam bentuk kontemporer agar tetap akrab bagi siapa saja. Sajikan di meja bersama kuliner favorit, dan nikmati hangatnya nostalgia.

***LEAVES** have been largely used by Indonesian as 'eating ware' since the very old time. The natives made any kind of plates and food containers with various leaves they could find. ParaAkar try to bring back our collective memory of the traditional wisdom in contemporary forms as to suit modern life style. Lay them on your dining table and savor the nice nostalgic atmosphere.*

Material / Materials

Woven pandan,
cardboard 3 mm, water-based coat

Ukuran / Dimension

Diameter 30 cm
Height 3 cm

Berat / Weight

300 gr

Harga / Price

Rp55.000

TAK hanya cantik menyimpan berkas, kotak Cikat juga menyampaikan pesan pentingnya kolaborasi. Lapisan dalam kotak dokumen ini dikerjakan dengan mekanisme pendampingan dan pemberdayaan warga bantaran Kali Code. Dari gerakan menganyam di Kota Yogyakarta, lapisan itu dipertemukan dengan anyaman pandan oleh para perakit di Desa Manding, Bantul. Ide cemerlang dan ketekunan proses pembuatan hasta karya ini membuat Cikat pas menghuni bilik-bilik kerja.

NOT *only nice looking to keep your documents, Cikat file box is a statement about the essence of collaboration. The inner layer of this box is created through assistance and empowerment for the community of Code Riverside, Yogyakarta City. From the urban weaving movement, the inner is united with pandan weaving crafted by artisans of Manding Village, Bantul. The brilliant idea and elaborate process behind this handicraft are the reason why it is the best choice for your work space.*



Cikat
File Box

Material / Materials

Woven pandan,
cardboard 6 mm, water-based coat

Ukuran / Dimension

9 x 24 x 30 cm

Berat / Weight

500 gr

Harga / Price

Rp150.000

CANTIK, bergaya, berguna. Tas genggam ini menampilkan ketiganya. Dari perdesaan Srandakan, Bantul, anyaman diboyong lalu dirangkai dengan wastra besutan pembatik Tamansari, Yogyakarta. Jalinan serat pandan berpadu batik cap warna alam menciptakan tampilan manis lagi dinamis. Anggun di acara semi-resmi dan unik dibawa bersantai, tas tangan ini cukup memuat bawaan esensial seperti ponsel, dompet, dan kosmetik. Tali panjang tersedia bila Anda ingin lebih bebas beraktivitas. Siap tampil istimewa?

CHARMING, neat, dan nifty. *This pouch is all about look and function. The combination of woven pandan and hand-painted batik delivers unique yet dynamic style. Suitable for semi-formal as well as casual occasions, this pouch is sufficient to carry your essentials, such as cell phone, wallet, and make up. A long strap is provided to add comfort when you need to move actively. Ready to impress?*

Material / Materials

Woven pandan combined with art textile
**batik is replaceable with woven or ecoprint cloth per request*

Varian / Variants

With long strap
Without long strap

Ukuran / Dimension

24 x 9 x 20 cm

Berat / Weight

300 gr

Harga / Price

With long strap **Rp300.000**

Without long strap **Rp250.000**



Migunani
Pouch



Napkin Ring



MEMADUKAN daun dan logam, cincin serbet ini adalah mahakarya yang dihadirkan ke meja makan. Anyaman pandan diwujudkan oleh tangan tekun perajin anyam, sedangkan cincin logam ditempa oleh artisan logam berdedikasi. Kawung, motif khas Jawa, disematkan sebagai pengingat hakikat hidup manusia. Di ruang kuliner, kelestarian tradisi dan budaya pun terus terjaga.

A COMBINATION of leaves and metal, this napkin ring is a masterpiece presented on your dining table. The woven pandan is created by talented crafters, while the ring is forged by dedicated silver artisans. Kawung, Javanese traditional motif is intentionally depicted to symbolize prosperous life. Cultural value is now able to be well-conserved in culinary moments.

Material / Materials

Woven pandan, food coloring, brass, silver-plated, water-based coat

Ukuran / Dimension

Diameter 4 cm
Height 4 cm
6 pieces/set

Berat / Weight

600 gr /set (6 pieces)

Harga / Price

Rp1.500.000

Paraakar INDONESIA

ParaAkar Indonesia

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Perawatan / Care Instructions

- Bersihkan dengan kain basah dan keringkan dengan lap sesudahnya. • *Clean with a damp cloth and wipe dry afterward.*
- Gunakan semprotan pembersih kain untuk membersihkan bagian batik. • *Use cloth-cleaning spray to clean the batik part.*
- Jemur di bawah matahari dan angin-anginkan secara berkala, atau setelah pemakaian. • *Dry under the sun and air regularly or after use.*
- Simpan di tempat kering dan hangat. • *Keep in a dry place. Put some silica gel to absorb moisture.*
Tambahkan *silica gel* untuk menyerap lembap.

