



JK Watch





MENJANGKAU KALBU SAHABAT KAYU

KETERPIKATAN kakak beradik Iyos Pramana dan Furkan Azis pada kayu berakar pada usaha mebel yang pernah ditekuni keluarga. Melihat sisa potongan kayu terserak di halaman rumah, keduanya tergerak untuk mencipta karya.

THE INTEREST of two brothers Iyos Pramana and Furkan Azis in wood is rooted in the furniture business their family run. Seeing the pieces of wood around their house, they got the idea to create artistic objects.



Sejak masih duduk di bangku sekolah dasar, Iyos dan Furkan terbiasa berinteraksi dengan kayu dan membantu usaha keluarga. Dulu, kayu tatal dimanfaatkan untuk membuat mainan dan miniatur. Beranjak dewasa, mereka terdorong untuk memenuhi kebutuhan fesyen pribadi dengan bahan yang ada. “Waktu itu pengen pakai jam tangan kayu, tapi harganya mahal. Akhirnya *nyoba* bikin sendiri,” tutur Furkan. Hasil eksperimen ini rupanya memuaskan. Mereka pun memberanikan diri melansir label JK.

Daya tahan tinggi dan bobot yang ringan adalah keunggulan kayu yang membuat Iyos dan Furkan senantiasa terpikat. Sebagai komitmen terhadap kelestarian lingkungan, keduanya berupaya meminimalisir penggunaan kayu baru dengan memanfaatkan bahan lawasan.

Menggerakkan lingkungan terdekat sebagai sumber tenaga maupun bahan, impian pun dilayangkan sejauh bisa. Berkat cita itu, kacamata besutan Iyos bisa mengisi gerai fesyen di Belgia dan arloji kreasi Furkan diapresiasi oleh Jusuf Kalla. Berbahan kayu lokal, jam dan kacamata kreasi Kulon Progo ini kini bersiap mendunia.

When they were kids, Iyos and Furkan used to play with wood and help their family business. They made toys and miniatures out of wood remains. Growing up, they wanted to make their own fashion items. “We wanted wooden watches, but they were expensive. Finally, we tried to make ones,” says Furkan. Their experiment was satisfying and they decided to launch their own brand, JK.

Good strength and light weight, according to Iyos and Furkan, are two characteristics that they love about wood. But, to save the forests, they try to minimize the consumption of new woods and utilize old materials instead.

Always taking materials and hiring employees from the closest areas, they live their dream. Iyos’s glasses were on the showcase of fashion boutique in Belgium and Furkan’s watches were appreciated by Jusuf Kalla (then Vice President of Indonesia). Made of local wood, watches and glasses from Kulon Progo, Yogyakarta are ready to be part of international fashion.

AWARDS & ACHIEVEMENTS

- Juara 2 Wirausaha Muda Pemula Kementerian Pemuda dan Olahraga 2017
- Termasuk Top 100 The Big Start Indonesia 2017 dan 2018
- Finalis Wirausaha Muda Mandiri 2017
- Termasuk 12 Besar Innovating Jogja
- 2nd Place, Young Beginner Entrepreneurs, Ministry of Youth and Sports 2017
- Top 100 The Big Start Indonesia 2017 & 2018
- Finalist Young Independent Entrepreneurs Mandiri 2017
- Top 12 Innovating Jogja

Krakatau



KEPERKASAAN Gunung Krakatau menginspirasi JK untuk melekatkan namanya pada riben ini. Dibuat dari kayu sonokeling tua sehingga berwarna hitam pekat, kacamata Krakatau menandakan kesan gagah, tegas, dan maskulin. Diperkuat dengan engsel pilihan dan penyangga hidung kayu, kacamata surya ini ringan dan nyaman dipakai.

***THE MAGNIFICENCE** of Krakatoa has inspired JK to name these sunglasses after the famous volcano. Made of old sonokeling wood, the frame has natural solid black; emanating gallant, resolute, and masculine impression. Supported by premium hinges and wooden nose pads, these sunglasses are light and comfortable to wear.*

Material / Materials

Sonokeling (*Dalbergia latifolia*) wood

Ukuran / Dimension

145 x 48 mm - 40 gr

Perawatan / Care Instructions

Store in a dry place on a soft surface •
Clean with soft cloth and eyeglass lens cleaner •
Keep out of children's reach •

Harga / Price

Rp550.000

Mandala



DESAIN kiwari kacamata Mandala mengadaptasi tren generasi muda yang dinamis dan mapan. Kendati sesungguhnya merupakan fesyen penangkal teriknya surya, ia kerap juga digunakan harian dengan lensa resep. Kacamata ini mengambil nama puncak tertinggi Pegunungan Jayawijaya di ujung timur Indonesia, Papua. Bersama Mandala, tampilan segar, modis, dan profesional akan terpancar natural menemani hari-hari berkarya.

***THIS** millennial design of Mandala glasses is adapted from the lifestyle of dynamic and professional youths. Initially made as protective eyewear, they are also commonly worn with prescription lenses. The thick upper frame will bring out a bold and attractive look. With Mandala, you will always be fashionable throughout the productive days.*

Material / Materials

Teak (*Tectona grandis*) wood, metal, rubber nose pads

Variasi / Variants

Sonokeling (*Dalbergia latifolia*) wood

Ukuran / Dimension

142 x 42 mm - 45 gr

Perawatan / Care Instructions

Store in a dry place on a soft surface •
Clean with soft cloth and eyeglass lens cleaner •
Keep out of children's reach •

Harga / Price

Rp600.000

Rinjani



SEBAGAI gunung berapi tertinggi kedua di Indonesia, Rinjani menjadi idola para pecinta alam karena keindahan panorama yang sebanding dengan tingkat kesulitan pendakian. Layaknya sang meru, kacamata berdesain retro ini banyak digemari karena terkesan tegas sekaligus fleksibel. Klasik namun santai, penciptaan kacamata surya ini menyerap gaya komunitas pengendara motor yang gemar memakai riben bundar. Dipakai perempuan ataupun laki-laki, seri Rinjani niscaya akan mempertegas jati diri pemakainya.

AS THE SECOND highest mountain in Indonesia, Rinjani is adored by a lot of mountaineers due to its wonderful view and amazing tracks. Just like the exotic mountain, these retro glasses are greatly loved due to its dashing and flexible design. Classic but casual, this accessory follows the style of bikers who are fond of round sunglasses. Unisex, this eyewear will assert the confidence of the wearer.

Material / Materials

Sonokeling (Dalbergia latifolia) wood

Variasi / Variants

Teak (Tectona grandis) wood

Ukuran / Dimension

140 x 40 mm - 35 gr

Perawatan / Care Instructions

Store in a dry place on a soft surface •
Clean with soft cloth and eyeglass lens cleaner •
Keep out of children's reach •

Harga / Price

Rp450.000

Sindoro



BAGI penyuka tampilan serius, kacamata Sindoro adalah pilihan tepat. Rangka lebar dan model klasik-elegan yang diusung seri ini membuat siapa pun yang memakainya menjelma sosok yang diperhitungkan. Pelanggan JK banyak memilihnya untuk dipasangkan dengan lensa resep dan digunakan harian. Layaknya Gunung Sindoro yang konon bersifat santun lagi bijaksana, suryakanta ini akan menggaungkan kesan persona yang cerdas dan berintegritas dalam selayang pandang.

***FOR** those who like formal style, Sindoro is a perfect choice. Wide frame and classic-elegant design will make anyone look smart and professional. Many of JK customers choose this frame to be matched with prescription lenses as well as daily ones. Like Mount Sindoro, this fashionable item is about charm and splendor.*

Material / Materials

Teak (*Tectona grandis*) wood

Variasi / Variants

Sonokeling (*Dalbergia latifolia*) wood

Ukuran / Dimension

142 x 43 mm - 35 gr

Perawatan / Care Instructions

Store in a dry place on a soft surface •
Clean with soft cloth and eyeglass lens cleaner •
Keep out of children's reach •

Harga / Price

Rp450.000

Tambora



DARI seluruh kreasi kacamata JK, seri ini menjadi favorit sekaligus karya unggulan. Selain paling disukai di pasar Belgia, ia kerap ludes ketika dibawa ke ajang keramaian seperti festival musik. Layaknya sosok gunung berapi di Sumbawa, riben ini memang menguarkan kesan gagah dan maskulin. Beragam bahan dan warna pun pernah diaplikasikan pada model ini, salah satunya denim. Dengan Tambora, bersiaplah tampil dinamis dan memukau.

***THIS** series is JK's ultimate product. It is greatly appreciated by the Belgian market and always sold out quickly in mass events, such as music festivals. Just like Tambora volcano in Sumbawa, these sunglasses shine out gallant and masculine impression. Various materials and colors have been applied to this article, such as denim. With Tambora, be ready to be astonishing.*

Material / Materials

Sonokeling (Dalbergia latifolia) wood

Variasi / Variants

Teak wood combined with sonokeling wood
mix of teak-sonokeling-mangir, denim

Ukuran / Dimension

142 x 40 mm - 35 gr

Perawatan / Care Instructions

Store in a dry place on a soft surface •
Clean with soft cloth and eyeglass lens cleaner •
Keep out of children's reach •

Harga / Price

Rp450.000

Jorda



SERI jam tangan berdesain klasik ini menjadi kreasi arloji unggulan JK. Mulanya Jorda diciptakan dengan kayu jati untuk menonjolkan karakter khas dan warna alaminya. Namun, kini ia tersedia dalam pilihan kayu lain sesuai permintaan. Penggunaan bahan lawasan menggaransi arloji ini bebas-jamur karena tatal yang digunakan telah kering sempurna. Ringan namun elegan, jam tangan Jorda akan memancarkan karisma natural penggunaanya.

***THIS** classic watch is one of JK's best products. Jorda was initially made of teak wood to highlight the natural look. The good news is it is now available in various wood material options upon request. The use of old wood ensures this art piece mold-free because it is perfectly dry. Light but elegant, Jorda will bring the best out of you.*

Material / Materials

Dark brown Variants:

Sonokeling (Dalbergia latifolia) wood.

Natural Variants:

Teak (Tectona grandis) wood

White Variants:

Mangir (Ganophyllum falcatum) wood

Combination Variants:

Sonokeling wood with teak list

Teak wood with sonokeling list

Ukuran / Dimension

Jorda: Ø 35 mm

Mini-Jorda: Ø 30 mm

40 gr

Perawatan / Care Instructions

Store in a dry place on a soft surface •

Clean with soft cloth •

Not for extreme activities •

Do not wear in the water •

Harga / Price

Rp700.000

Victory



SEPERTI namanya, seri ini diciptakan bagi para pemenang. Karakter desain yang tegas dan berwarna gelap menggarisbawahi kesan tangguh dan daya juang tinggi layaknya generasi masa kini. Terbuat dari kayu lawasan yang telah terbukti melampaui waktu, dimensi jam Victory dijamin tak akan menyusut. Dicitak dengan laser, kerapihan produk JK menjadi karya anak bangsa yang membanggakan di pasar dunia.

***LIKE** the name suggests, this watch is for winners. The strong and dark visual design accentuates powerful and brave characteristics befitting millennial taste. Made of old wood that has stood the test of time, Victory will not shrink or swell. Laser-printed, the neat JK products are the pride of Indonesia in the global market.*

Material / Materials

Variants:

- Sonokeling (Dalbergia latifolia) wood
- Teak (Tectona grandis) wood
- Sonokeling wood list
- Teak wood with sonokeling list

Ukuran / Dimension

140 x 40 mm - 40 gr

Perawatan / Care Instructions

- Store in a dry place on a soft surface •
- Clean with soft cloth •
- Not for extreme activities •
- Do not wear in the water •

Harga / Price

Rp800.000

Sundari



DIBUAT dari perpaduan kayu mangir dan sonokeling, arloji ini seakan memancarkan pesona Dewi Siti Sundari, putri Batara Kresna. Kayu mangir berkarakter putih mulus tanpa corak, tak berpori, dan tak mudah lapuk. Uniknya, angka 12 arloji JK berbentuk lambang negara. Lingkarkan di pergelangan, rona cerah Sundari akan memberi kesan kalem dan manis.

COMBINING mangir and sonokeling wood, this watch seems to radiate the beauty of Siti Sundari, a princess in Mahabharata epic. Mangir wood is flawlessly white, sturdy, and has no pores. As the signature of JK watches, the 12 is always marked by Garuda, the state emblem of Indonesia. Wear it around your wrist and let the soft bright tone bring out your elegance.

Material / Materials

Mangir (*Ganophyllum falcatum*) wood
Sonokeling (*Dalbergia latifolia*) wood for the interior

Variasi / Variants

Mangir wood with teak interior

Ukuran / Dimension

Ø 30 mm
Maxi-Sundari: Ø 35 mm - 40 gr

Perawatan / Care Instructions

Store in a dry place on a soft surface •
Clean with soft cloth •
Not for extreme activities •
Do not wear in the water •

Harga / Price

Rp580.000



JK

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